

Media Release: Sunday, October 09, 2011

VON HOFF JOINS SCODY CUP HONOR ROLL

Steele Von Hoff joined an illustrious group of bike riders today (Sunday) with his emphatic victory in the 2011 Scody Cup, Australia's premier road cycling series.

The series, founded in 1996, was conducted on four of the nation's best domestic cycling stage races – the Lakes Oil Tour of Gippsland, held from July 27 – 31, the Eastern Oak Tour of Geelong (August 10 – 14), the Tifosi Eyewear Tour of the Murray River (August 28 – September 4) and the six-day Caterpillar Underground Mining Tour of Tasmania which ended in Devonport today.

An accumulated points and \$130,000 prizemoney system operated on the cup which has produced past winners like Olympians Eddie Salas (1999) and Robert McLachlan ('03 and '05), Tour of Italy stage winner David McKenzie ('01), world Under 23 road race championships placegetters William Walker ('04) and Wes Sulzberger ('06), national road champion Peter McDonald ('07), world track champion Leigh Howard ('08), and Australian criterium champion Jonathan Cantwell ('09).

Von Hoff, 23, who until six months ago was working as a full-time boilermaker in the outer Melbourne suburb of Dandenong, won an unprecedented 12 stages of the opening three Scody Cup tours to establish a 100-plus point lead over his nearest rivals.

He did not contest the Tassie tour, choosing to line-up in the Elgas Launceston to New Norfolk Classic on October 2, which he won, and will target the Eastern Oak Melbourne to Warrnambool Classic on October 29 as his final big race of the year.

Von Hoff compiled a total of 271 Scody Cup points to win by 88 from his Genesys team-mate, Tour of Tasmania winner Nathan Haas, with the "Taree Terror" Philip Grenfell (Bikebug.com) seven points back in third place.

"It's an honor to be among such illustrious company," Von Hoff said.

"The Scody Cup is a greatly-respected prize. It's been won by some awesome bike riders. It's my privilege to have my name on the honor roll among them."



Caterpillar Underground Mining Tour of Tasmania

road cycling classic

Media Release



Von Hoff watched the six-day Tour of Tasmania, mainly from the comfort of the Genesys team vehicle and was on hand at the finish in Devonport to accept his well-justified accolades.

He paid tribute to his Genesys team-mate and the support he received from team boss Andrew Christie-Johnson.

FURTHER INFORMATION:

John Craven:

Director Caribou Publications Ph: 03 5224 2466 / 0408 558 469

Madeleine Brialey:

Co-ordinator Caribou Publications Ph: 03 5224 2466 / 0421 352 014

TOUR OF TASMANIA, 2011 SPONSORS

- Caterpillar Underground Mining
- Events Tasmania
- Country Club Tasmania
- Pure Tasmania
- Wrest Point Casino
- Scody
- Elgas
- Goodstone Group
- Bronte Park Highland Village
- Avanti Plus Appleby Cycles
- Derrico Cycles
- Hobart City Council
- Derwent Valley Council
- Central Highlands Council
- Meander Valley Council
- Central Coast Council
- Burnie City Council
- Devonport Council
- Cycling Australia

